

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Mar-15 Unidades	31-Mar-14 Unidades	Incremento %
BRANIFF (cig)	59.703.630	61.825.700	-3,43%
COBURN (cig)	45.074.870	55.500.160	-18,78%
CALYPSO (cig)	35.345.894	36.691.643	-3,67%
SILVERADO (cig)	35.146.600	28.437.400	23,59%
ROLL'S (cig)	32.758.586	29.649.561	10,49%
BULLBRAND (cig)	30.922.400	26.113.500	18,42%
AMIGOS (cig)	28.710.226	31.332.754	-8,37%
DUCADOS (cig)	25.335.152	29.982.216	-15,50%
FARIAS (cig)	24.120.143	25.661.149	-6,01%
CHESTERFIELD (cig)	22.548.392	13.794.288	63,46%
JOCKEY (cig)	15.066.934	9.174.832	64,22%
H.W. CAFÉ CRÈME (cig)	14.311.640	12.121.375	18,07%
CALYPSO	13.256.367	14.131.442	-6,19%
PANTER (cig)	11.942.755	10.690.670	11,71%
AL CAPONE (cig)	9.923.684	13.042.580	-23,91%
BREAK (cig)	7.985.463	6.993.020	14,19%
PALL MALL(cig)	7.979.040	-	-
AGIO (cig)	7.913.622	7.699.705	2,78%
REIG (cig)	7.612.575	-	-
SALSA (cig)	6.774.660	8.747.820	-22,56%
VEGAFINA (cig)	6.672.050	7.123.020	-6,33%
REX (cig)	6.533.300	7.518.160	-13,10%
LA PAZ (cig)	5.336.020	5.633.895	-5,29%
EL GUAJIRO	4.777.936	5.500.543	-13,14%
TRABUCOS	4.760.292	5.655.950	-15,84%
CLUBMASTER (cig)	4.591.640	4.845.180	-5,23%
LA DALIA	4.196.010	4.505.075	-6,86%
BRAVO (cig)	3.376.370	4.720.730	-28,48%
L&M (cig)	3.187.440	6.296.897	-49,38%
VICTORIA (cig)	2.822.380	3.126.690	-9,73%
FARIAS	2.815.316	3.299.639	-14,68%
NEOS (cig)	2.697.755	2.508.900	7,53%
DUX	2.646.910	3.023.790	-12,46%
DANNEMANN MOODS (cig)	2.225.880	2.245.068	-0,85%
NEWMINSTER (cig)	2.213.428	-	-
MONTECRISTO (cig)	2.190.540	1.913.330	14,49%
MONTE NEGRO	2.151.026	1.633.231	31,70%
CANDLELIGHT (cig)	2.115.075	2.400.953	-11,91%
ENTREFINOS (cig)	1.622.920	1.737.320	-6,58%
CORONAS (cig)	1.590.200	1.661.660	-4,30%
MINI DAVIDOFF (cig)	1.578.900	1.635.650	-3,47%
PUNCH (cig)	1.295.600	1.196.720	8,26%
ISLEÑOS	1.243.310	1.266.520	-1,83%
RESTO MARCAS	19.491.880	21.182.842	-7,98%
Totales	534.564.811	522.221.578	2,36%